

## **DIALOGUE RATE CARD**

The official publication of the Association of Canadian Search, Employment & Staffing Services, *Dialogue* is distributed to over 3000 owners and managers across Canada, with greater circulation within member offices. *Dialogue* is also posted on the ACSESS web site ([www.acsess.org](http://www.acsess.org)).

*Dialogue* is published three times a year (Winter/Spring, Summer and Fall) and is fully bilingual.

**ADVERTISING** in *Dialogue* is accepted from all organizations supplying services and supplies to the staffing services industry. The Association, however, retains the right to refuse advertising if content is seen to be in conflict with the mandate of the organization. In the unlikely event that an advertisement were to be refused, the advertiser will be contacted immediately.

### **Advertising Policy**

All advertising copy must be provided to the Association National office in the language in which they are to be run. If an advertiser wishes to place an advertisement in both French and English, a special discount of 1/2 the regular rate is offered for the second insertion.

ACSESS offers a 10% discount on advertising rates to member companies who commit to advertising in all three 2010 issues.

### **2010 ADVERTISING RATES:**

**Black ink/Camera-Ready copy provided.**

**All ads need to be submitted in Hi Res pdf at 300 d.p.i**

<b>Ad Size</b>	<b>Members: 1 Issue</b>	<b>Members: 3 Issues</b>	<b>Non-Members</b>
1/3 Page	\$340	\$306	\$390
1/2 Page	\$415	\$374	\$465
2/3 Page	\$455	\$410	\$505
Full Page	\$500	\$450	\$1000 (once only)

**4-Colour/Camera-Ready art supplied.**

**All ads need to be submitted in Hi Res pdf at 300 d.p.i CMYK**

Ad Size	Members: 1 Issue	Members: 3 Issues	Non-Members
1/3 Page 4-colour	\$720	\$648	\$970
1/2 page 4-colour	\$880	\$792	\$1050
2/3 page 4-colour	\$1,050	\$945	\$1,275
Full page 4-colour	\$1,220	\$1098	\$1,475
Full page covers	\$1,500	\$1350	\$1,800

Four-colour centre spread available upon request. Please enquire.

*All prices are subject to 5% GST*

**DIALOGUE AD SIZES & SPECIFICATIONS:**

Ad Size	Specification
1/3 Square	4.6" x 4.8"- no bleed
1/3 Vertical	2.2" x 9.875" - no bleed
2/3 Vertical	4.6" x 9.875" - no bleed
1/2 Horizontal	4.8" x 7"- no bleed
Full Page	7.75" X 10.375"- no bleed
Full Page Cover	8.25" x 10.875" + 1/8" bleed

**TERMS AND CONDITIONS**

Errors in advertising prepared by *Dialogue Magazine* for clients will be rectified by a make-good advertisement in the following issue, provided the errors are major (i.e. missing or incorrect phone numbers or addresses, missing or incorrect spelling of company name, etc...). Errors which appear in the supplied proof or which are present on the supplied camera-ready artwork and are not corrected by the advertiser are *not* the responsibility of *Dialogue Magazine*. *Dialogue Magazine* is under no liability for failure to insert an advertisement or for failure to print an advertisement in a specific colour.

*Dialogue* reserves the right to reject, discontinue or omit any advertisement in accordance with standards established by *Dialogue* and the Association of Canadian Search Employment & Staffing Services, without penalty to either party.

ACSESS reserves the right to charge for typesetting and layout services. Please contact ACSESS at 1-888-232-4962 or [acsess@acsess.org](mailto:acsess@acsess.org) for complete details on Advertising in Dialogue.