



### DIALOGUE ADVERTISING AGREEMENT

Company Name: \_\_\_\_\_ ACSESS Member: Y N  
Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_  
Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Email: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Our company agrees to advertise in the Dialogue Magazine in the following issues:**

Spring 2011:  Summer 2011:  Fall 2011:  \*All three issues:

*\*All 2011 conference sponsors and exhibitors confirmed and paid in full by February 7, 2011 will be eligible for a 20% discount on advertising in Spring pre-conference issue of Dialogue magazine.*

**Size:**

| Ad Size         | Specification                |
|-----------------|------------------------------|
| 1/3 Square      | 4.6" x 4.8"- no bleed        |
| 1/3 Vertical    | 2.2" x 9.875" - no bleed     |
| 1/2 Horizontal  | 4.8" x 7"- no bleed          |
| 2/3 Vertical    | 4.6" x 9.875" - no bleed     |
| Full Page       | 7.75" X 10.375"- no bleed    |
| Full Page Cover | 8.25" x 10.875" + 1/8" bleed |

**Rates:**

| Ad Size          | B & W – 1 ISSUE | B & W – 3 ISSUES | FULL COLOUR – 1 ISSUE | FULL COLOUR – 3 ISSUES |
|------------------|-----------------|------------------|-----------------------|------------------------|
| 1/3 Page         | \$340           | \$309            | \$720                 | \$648                  |
| 1/2 Page         | \$415           | \$374            | \$880                 | \$792                  |
| 2/3 Page         | \$455           | \$410            | \$1050                | \$945                  |
| Full Page        | \$500           | \$450            | \$1220                | \$1098                 |
| Full Page Covers |                 |                  | \$1500                | \$1350                 |

### All ads need to be submitted in Hi-Res pdf at 300 d.p.i CMYK

**Please reserve the following type and size of ad:**

**Type:**  Colour  B & W **Size:**  1/3 Page  1/2 Page  2/3 Page  Full Page  Cover

Amount Due: \_\_\_\_\_

\* Less 20% (if applicable) \_\_\_\_\_

Subtotal \_\_\_\_\_

HST 13% (871631198RT0001): \_\_\_\_\_

Total: \_\_\_\_\_

**Method of Payment:**

Visa  MasterCard  AMEX  Cheque (payable to ACSESS)

Credit Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

*Note: Credit card payment will appear as BB&C Management Services Inc. on statements*

## **TERMS AND CONDITIONS**

Errors in advertising prepared by *Dialogue Magazine* for clients will be rectified by a make-good advertisement in the following issue, provided the errors are major (i.e. missing or incorrect phone numbers or addresses, missing or incorrect spelling of company name, etc...). Errors which appear in the supplied proof or which are present on the supplied camera-ready artwork and are not corrected by the advertiser are not the responsibility of *Dialogue Magazine*. *Dialogue Magazine* is under no liability for failure to insert an advertisement or for failure to print an advertisement in a specific colour.

*Dialogue* reserves the right to reject, discontinue or omit any advertisement in accordance with standards established by *Dialogue* and the Association of Canadian Search Employment & Staffing Services, without penalty to either party.

Contracts that earn the three (3) times rate are non-cancellable, except after payment of all outstanding invoices PLUS the difference between the one(1) time and three (3) times rate, multiplied by the number of ads actually published before cancellation of the contract.

If an advertisement has been invoiced but not paid within 60 days of invoice date, publisher reserves the right to suspend the contract until payment is made in full. The term advertiser as used herein shall be deemed to include its officers & directors who shall be liable on a joint and several basis for all financial obligations incurred.

Payment can be made by credit card or cheque. Cheques should be made payable to the Association of Canadian Search Employment & Staffing Services. (ACSESS)

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

Please return this completed form to: 2233 Argentia Road, Suite 100, Mississauga, ON L5N 2X7  
Phone: (905) 826-6869 Fax: 905-826-4873 Email: [acsess@acsess.org](mailto:acsess@acsess.org) Website: [www.acsess.org](http://www.acsess.org)